



oneLab
solutions

**Innovative
Solutions**
**Social
Responsibility**

OneBenefit

**Create your own
Shared Value**

OneLab proposes innovative solutions to companies wishing to implement initiatives in Corporate Social Responsibility (CSR). In this manner OneLab also contributes to its own corporate responsibility.

OneBenefit is a tool that allows companies to **achieve cost-savings** in an intelligent and socially responsible manner, by investing savings in the field of **micro-credit**. OneBenefit allows employees to translate cost-savings into a tangible benefit for themselves and for the company via a direct social contribution. This transparent tool allows companies to:

- **Save money**
- **Provide a new dimension to employees' work**
- **Integrate social responsibility into the heart of company philosophy**



Why OneBenefit?

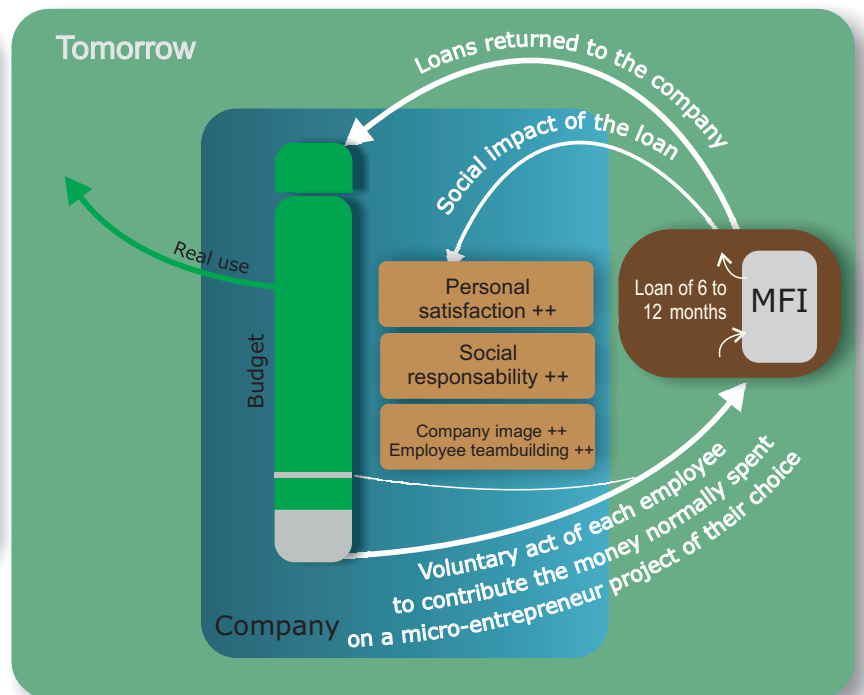
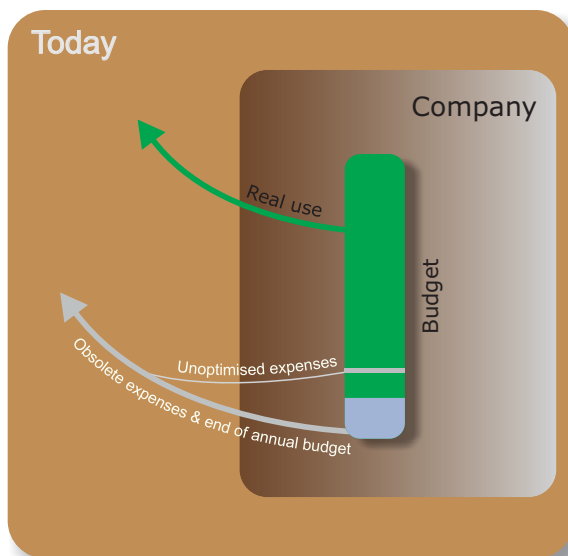
The primary goal of OneBenefit is to give additional motivation to employees in attaining their financial goals in cost reduction. It allows the integration of social responsibility directly within the natural process of maximising profit. It provides a marketing opportunity to publicise this initiative and attract new clients concerned about ethical consumerism. It offers an opportunity for employees to take pride in their contribution and strengthen their sense of belonging within the organisation.

Win for the company; Win for the employees; Win for the social beneficiaries → Create Shared Value!

The principle

- In the course of daily business, every employee may, whenever it is possible to reduce costs, report, justify and document their contribution to the company's savings
- This amount is lent to specific micro-entrepreneur projects for 6 to 12 months (such as entrepreneurs or craftsmen who cannot access traditional bank loans in developing countries) via Micro-Finance Institutions (MFIs)
- At the term of the loan, the loaned amount is returned to the company with a detailed report of the social impact achieved

Example: An employee decides to travel second class instead of first class → \$150 in company savings → \$150 loan to a micro-entrepreneur → improvement of schooling, hygiene, and living conditions of the family concerned → Useful savings + personal satisfaction of the employee + positive company image!



OneLab offers

- Feasibility study of the deployment of OneBenefit within your company in partnership with your financial services
- Estimation of the annual financial impact (savings)
- Estimation of the associated social impact (such as the number of micro-entrepreneurs' projects supported by your annual loan)
- Communication with company employees
- Development and deployment of web interfaces to make the tool transparent in the professional daily life of employees
- Being your single point of contact for OneBenefit: OneLab fully manages the interface with the MFI in partnership with the best professional microfinance tools available.
- Performing automated and regular returns of the concrete social impact achieved.

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